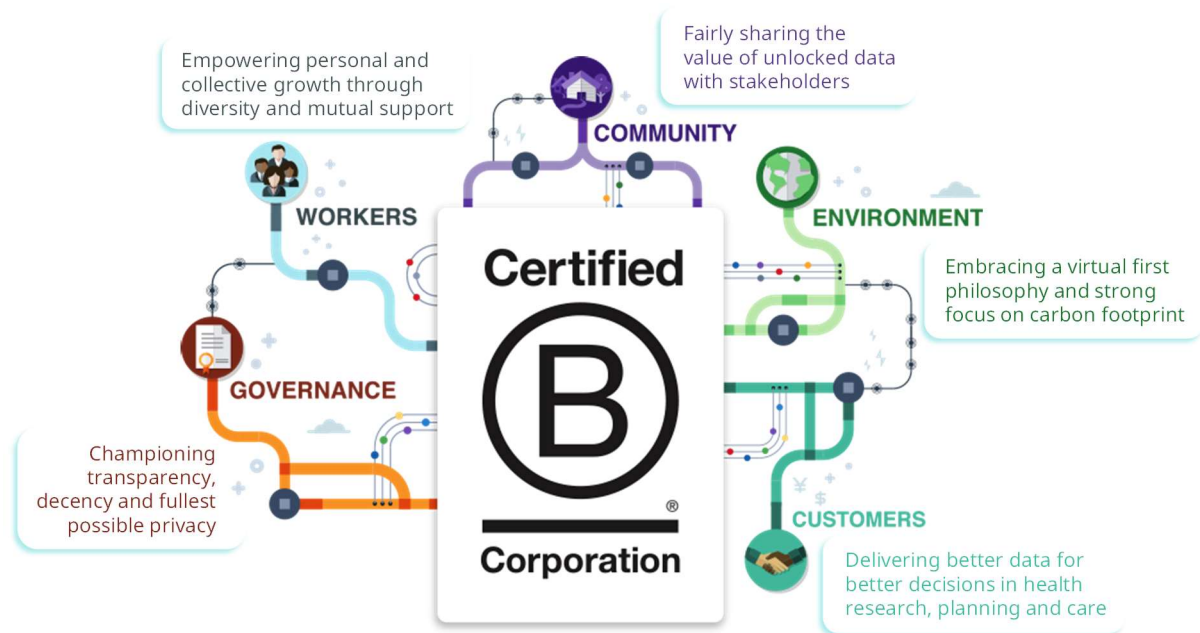


FITFILE is a B Corp!

We're delighted to announce that FITFILE is officially a Certified B Corporation®.

We are proud to join the growing B Corp community of companies reinventing business by pursuing purpose as well as profit. FITFILE has been certified by B Lab, the not-for-profit behind the B Corp movement, as having met rigorous social, governance and environmental standards which represent its commitment to goals outside of shareholder profit.

The B Corp certification addresses the entirety of a business' operations and covers five key impact areas of Governance, Workers, Community, Environment and Customers. The graphic below shows FITFILE's unique approach to each of those dimensions.



The certification process is rigorous, with applicants required to reach a benchmark score of over 80 while providing evidence of socially and environmentally responsible practices relating to energy supplies, waste and water use, worker compensation, diversity and corporate transparency. To complete the certification, FITFILE legally embedded its commitment to purpose beyond profit in its company articles.

FITFILE is now part of a community of over 8,000 businesses in 96 countries and 162 industries who have certified as B Corps. The B Corp community in the UK, representing a broad cross section of industries and sizes, comprises over 2,000 companies and includes well-known brands such as The Guardian, innocent, Patagonia and organic food pioneers Abel & Cole.

According to B Lab UK, recent attention on the technology and data industry makes FITFILE's B Corp certification a notable step and signals a shift towards greater accountability and transparency in the sector.

Chris Turner, Executive Director of B Lab UK, says "We are delighted to welcome FITFILE to the B Corp community... We know that FITFILE are going to be a fantastic addition to the community and will continue driving the conversation forward... Welcoming FITFILE is an exciting moment because they have an opportunity to lead the way within the health data industry. We and the rest of the B Corp community are really pleased to support FITFILE in paving the way for a new way of doing things... Their commitment to doing business differently will be an inspiration to others and really help spread the idea that we can redefine success in business to be as much about people and planet as it is about profit".

Why is B Corp important to FITFILE?

FITFILE was founded in 2020 with a purpose of transforming the scale and value of health data usage to drive better outcomes for humans. Our products deliver safer, faster and better health data by providing enhanced data access, privacy treatment and linkage.

Our mission is to unlock the power of health data for everyone by enabling more data use and better data-driven insights and decisions, and ultimately better health for all. Our commitment to making a positive social impact by improving health systems sits at the core of our business.

For more information, please email contact@fitfile.com or jess.farmery@somx.co.uk.
More info on B Labs: <http://bcorporation.uk>